

# Wordsearch: Keywords from business ethics (online game) – Notes for Educators

Open the game - <https://wordwall.net/play/36703/103/692> to see the complete educational material.

Date: 2022-11-16

## About the educational material

The educational material was created with the Erasmus+ project *Bridging Integrity in Higher Education, Business and Society* (BRIDGE, project no. 2020-1-SE01-KA203-077973) as a part of the project output 2 “Bridging academic and research integrity”. The educational material, other project outputs, and more information on the project are available at <https://www.academicintegrity.eu/wp/bridge/>.

## Use and adaptations of the educational material

Authors welcome adaptations of the material, especially translations! If you are interested in translating the material into your language, please contact us at [bridgeinfo@academicintegrity.eu](mailto:bridgeinfo@academicintegrity.eu) and we will provide you with source text. The Bridge project will then be happy to assist you with further sharing of your translation.



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## Citation of the educational material

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## Project contacts

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## Wordsearch: Keywords from business ethics (online game)

### Basic information

- **Target audience:** students, business managers
- **Study/research field:** business ethics, management
- **Length:** circa 10 minutes (to find the keywords) + extra time for their definitions (based on the number of words you give definitions for)

### Purpose of the educational material

This is a quick online game aimed at briefly reviewing the knowledge of several terms from the field of business ethics. Players should identify ten terms in the matrix. Then they are asked to provide their definitions (this is not a part of the online game itself). The selected terms are based on the [Guidelines for Integrity in Research and Business Collaboration](#) (2023) by the Bridge project team. Hence, the game can be used as a quick review of some knowledge from the guidelines.

The game is easy to play and can be used as a lecture opening, to energise the audience, as a brief conclusion, as homework, etc. It can be played individually or in teams.

#### The terms:

- whistleblowing
- discrimination
- trustworthiness
- fairness
- loyalty
- respect
- diversity
- responsibility
- transparency
- prioritization

### What is included in this educational material?

The game is available with the link: <https://wordwall.net/play/36703/103/692>

### How to use the educational material?

- The audience needs a device (smartphone or laptop), they don't need to install anything, they simply open the link in any browser.
- Share the link (<https://wordwall.net/play/36703/103/692>) with the audience.
- The audience clicks on "Play" and starts the game. The aim is to find the correct terms from the area of business ethics in the matrix.
- The terms can be written horizontally, vertically or diagonally. The term is discovered by tapping on one letter of the term. The discovered term is highlighted in the matrix.

- When a player taps on a letter, that is not a part of any term, it is counted as an error = a player loses one life out of five. The lives are displayed as heart symbols in the top right corner. The game is over after five errors (= when all lives are lost).
- When the game is over, the players see their score, they can display the correct answers and the leaderboard, or replay the game.
- When the game is over, the teacher should ask the players to select one term and explain its meaning. This is not part of the online game itself and it is up to the initiative of the teacher.
- Have fun! 😊

### Related educational materials

- [Guidelines for Integrity in Research and Business Collaboration](#) (2023)
  - The Guidelines for Integrity in Research and Business Collaboration are designated to help master's and doctoral students and their supervisors conduct various research and business collaboration activities in line with the ethical values and principles of academic and research integrity.
- [Online games on bridging academic integrity with integrity in society and business](#)
  - If you like this game, check the Bridge project website [www.academicintegrity.eu/wp/bridge-games](http://www.academicintegrity.eu/wp/bridge-games) for more online games on topics from academic and research integrity, ethical citizen science, and ethics in business.
- [Board game \*Building an Empire\*](#)
  - The board game is focused on discussing ethical dilemmas in the field of business.